

Greenolution *Digest*

Greenolution e-Newsletter, April 2014

COVER STORY 1



EARTH Day
22 April 2014

GLOBAL CASE STUDY

Honda/
case study
page only for
blog snapshot

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**COVER
STORY**

EARTH Day

22 April 2014

Earth Day is an annual event, celebrated on April 22, on which day events worldwide are held to demonstrate support for environmental protection. It was first celebrated in 1970, and is now coordinated globally by the Earth Day Network and celebrated in more than 192 countries each year.

This Earth Day Greenolution and its supporters urged everyone to Rethink, Recycle, Reduce & Reuse.

It promoted the idea of using reusable & eco-friendly cloth / jute bags for day to day purpose.

Green heroes also participated in the green quiz and it's amazing to know how well – informed our green brigade is!



Winners for the quiz are:

- Farrukh Aamir
- Jimmy G. Ramani
- Saurabh Gupta

GLOBAL CASE STUDY

Honda



According to a 'CNN Money's "10 Green Giants" piece, Honda has gone above and beyond in its environmental duties. Going so

far as to call Honda "the most fuel-efficient auto company in the US", CNN tells the story of how Honda is hard at work on the hydrogen fuel cell powered "FCX." Honda is apparently also taking steps to create an entire infrastructure for hydrogen, looking forward to a day when – hopefully – more cars will be powered by that instead of gasoline. In addition to all of this, Honda has pledged to reduce its carbon dioxide emissions by 5% between 2005-010, and that's not including that 5% it already achieved from 2000-2005.



Write for Greenolution & get it published on the blog:
www.tatapowergreenolution.blogspot.in

Topic for this month:
Green summers!

You may share your summery get-aways, tips for keeping house cool, beat the heat etc on
greenolution@tatapower.co.in

GREEN QUIZ

Quiz

1 Who invented the light bulb?

- A. Mickey Mantle
- B. John Watt
- C. Thomas Edison

2 The ENERGY STAR label designates _____.

- A. Companies that save the most energy
- B. A product featured on a home improvement TV show
- C. The most energy-efficient products on the market that can cut energy bills by up to 30 percent

3 Solar cells are simple photovoltaic devices that convert solar energy directly into electricity and are manufactured from the second-most abundant element in the earth's crust. Name it.

- A. Sand
- B. Glass
- C. Silicon

4 Using rechargeable batteries is more cost-effective in the long run than using disposable batteries. True or False?

- A. True
- B. False

The winner for last issue
Suprita Padhee & Ramkrishna Prasanna

Congratulations!



**GREEN
CLICK**

DT 3,5-4,5 / 16-80 AZ



Ms. Utkarsha Kachare, Trombay



Mr. Tushar Tripathi, CHP-CGPL, Mundra



Mr. Manas Ranjan Patra, Instrumentation, CGPL



Ms. Gulshan Baral, Planning, Jojobera